

Alex Dzwonchyk

Web Developer

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## Skills

Languages & Frameworks: HTML5, CSS3, Ruby/Sinatra, JavaScript/jQuery, PHP/Wordpress, REST APIs

Tools: Photoshop, Visual Studio Code, Invision, Linux CLI (Ubuntu), Git

Databases: PostgreSQL

## Experience

### Boost Alpha

April 2012 – December 2017

Web Developer & SEO Strategist

- Web technologist for a marketing and web design agency fulfilling 50/50 web development and SEO strategy duties
- Responsible for building 60+ websites and landing pages for small business clients using HTML, CSS, Photoshop, Wordpress and JavaScript, jQuery and PHP
- Adhered to industry standard best practices for responsive & ADA compliant web development
- Created and led successful SEO campaigns for Credit.com, Vivint, DirecTV, ADT, and others
- Managed a team of 5 writers and editors to place more than 1200 pieces of marketing content

### Freelance

May 2014 – Present

Web Developer & Designer

- Independently created and developed a monthly budgeting application using Sinatra and PostgreSQL – source code at [https://github.com/Dchyk/easy\\_budget](https://github.com/Dchyk/easy_budget)
- Solely responsible for redesign, copywriting, and new photography for ChristopherSchafer.com using Photoshop, HTML & CSS
- Redesigned Valveindustries.net in collaboration with a graphic designer, using Wordpress, HTML, CSS, Photoshop, & light JavaScript

### Condé Nast Publications – Int'l Rights and Permissions Dept.

December 2007 – April 2012

Content Manager & Photo Retoucher

- Responsible for optimization and delivery of 12,000 image and text assets per month to Condé Nast international magazine franchises
- Honed Photoshop and Adobe Creative Suite skills as the main point of contact for images and InDesign files being delivered to 20+ countries via FTP under tight deadlines
- Used Photoshop to retouch and edit an average of 1200 raw image files per week under deadline for delivery to Condé Nast print and online publications and the Vogue Archive

## Education

### Launch School

April 2017 - present

Full Stack Web Development

- Ruby, Object-Oriented Programming, Regex, HTTP, SQL, HTML/CSS, JavaScript, React/Redux/Jest

### University of Maryland

2005

B.A. – Linguistics